



Connie Vanderzanden is the creator of the Going Beyond Revenue Cash Handling System, an advocate for women seeking lasting financial success in business. Her financial know-how spans 30 years of accounting and bookkeeping experience, a variety of industry knowledge, and her own business growth journey.

Connie innovated a new solution to healthy business finances, after finding herself \$50K in debt after 13 years in business. Not only did her system quickly make her business profitable and sustainable, Connie has used it to help many other women create and keep more money.

Connie believes that it's time we cast our focus on more than just "revenue." Like - How do we keep more money? How do we set ourselves up for the future we want? And most importantly - How can we inspire money to work for us?

She loves helping women realize the dreams they had when they first went into business.

"I'll never look at my business finances the same way again!"

- Judy Williams, Business Owner

"Thank you, Connie! THEY LOVED YOU!"

-Veronike Noize

Small Business Assistance Center, GVCC

"Connie gets you to shift your business mindset and guides you to a profitable, sustainable system, making it fun along the way!"

-Amy L. Kelly, Owner Accept, Live, Love

KEYNOTE TOPICS INCLUDE

1 **Financial Freedom for Entrepreneurs: Healing Emotional Habits that Keep You Broke**

- How to heal patterns that keep you constantly "hustling"
- Shift your "Money Identity" so it helps, instead of hurts you
- A new way to feel empowered and excited about money
- The #1 action to take in how you handle money to feel prosperous and secure

2 **A Surprising Approach to Becoming Debt Free**

- A simple way to become Debt Free, without sacrifice
- Break the cycle of feeling like you don't have "enough"
- Inspire fun, and good feelings as you transcend your debt
- The BIG SURPRISE of what really works when it comes to eliminating debt quickly and transforming your finances

3 **The Revenue Trap: How to Make More, Keep More, & Feel Good About Money**

- How to avoid falling into the Revenue Trap
- Going Beyond Revenue's most powerful success stories
- How to truly care for money and make it thrive
- Actionable ways to reduce debt, grow your paycheck, and feel good about money, now and in the future